This changes everything. Again.

FaceTime
iPhone 4 makes video calling a reality. See your friends while you talk to them and make phone calls like you’ve never seen before.

iPhone 4 to iPhone 4 over Wi-Fi.

Retina display
It’s the sharpest, most vibrant, highest-resolution phone screen ever. With four times the pixel count of the previous iPhone, images and text are amazingly crisp.

Multitasking
Run multiple apps at the same time and switch between them instantly. All without sacrificing performance or battery life.*

HD video recording
Now you’ll always have a great HD video camera with you. Record, edit, and share HD video right on iPhone 4.

Folders
Organize apps into folders for fast access to your favorites. It’s the easiest way to declutter your Home screens.

The App Store
There are over 200,000 apps available on the App Store. And with each app you add, your iPhone does that much more.

Apple A4 processor
Apple engineers designed the A4 chip to be a remarkably powerful yet power-efficient mobile processor.

5-megapixel camera
Photography on iPhone 4 takes a giant leap forward. The 5-megapixel camera includes a 5x digital zoom, a built-in LED flash, and improved low-light performance.

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Terms and conditions apply. Exclusive Apps. Enjoy the best of your iPhone 4 with SingTel.
A. Set-up guide

Step 1: Insert/Remove the SIM card
Insert the end of a small paper clip (or the SIM eject tool) into the hole on the SIM tray. Firmly push and pull it straight until the tray pops out.

Step 2: Syncing iPhone with your computer
When you connect iPhone to your computer, iPhones sync with your computer and share information.

B. Importing your contacts

C. FaceTime
FaceTime allows you to have faceto-face video calls with friends and family (iPhone 4 or later only). To turn on FaceTime, choose Settings > Phone > FaceTime.

D. Setting up Wi-Fi

E. App Store
To use the App Store:
1. Download iTunes from apple.com/itunes onto your computer and register for an iTunes Store account.
2. From the Home screen choose App Store. Browse featured apps, apps by category, or Top apps and search for apps.
3. Download the app wirelessly to your iPhone from anywhere, and start using it right away.

F. Using iPhone as a Modem

G. iPhone 4 Case Program
Get an iPhone 4 bumper or case at no charge.
1. Download the iPhone 4 Case Program app from the App Store.
2. Launch the app on your iPhone and sign in using your iTunes Store account or Apple ID.
3. Select your Bumper or case.

For more info, contact 1800-My Apple.

H. Tips & Troubleshooting
If iPhone won’t turn on, or if the display freezes or doesn’t respond:
• Press and hold both the Sleep/Mute button and the Home button for at least ten seconds, until the Apple logo appears.
• If that doesn’t work, try a hard reset. For more information, contact 1800-My Apple.

I. iPhone Support
If you have a question about your iPhone, turn to your nearest Apple retail store for help. If you have a question about the iPhone software, turn to the iPhone User Guide on your computer, or visit www.apple.com/itunes.

For hardware related issues please visit:
Technical Care for Apple at 31B Easter Road, Concourse Atrium, Mezzanine, Singapore 227372.
Operating hours: Monday-Saturday: 10:00am - 9.00 pm Sunday/Public Holiday: 11.00am - 8.00 pm